

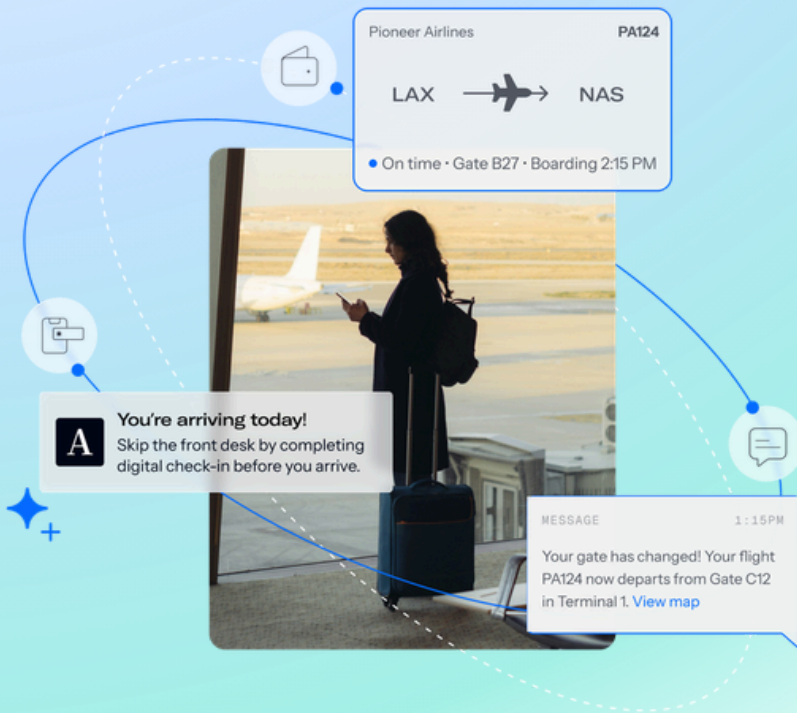


# Travel experiences built for today's mobile-first traveler

Airship is the only mobile-first customer experience platform built to help airlines orchestrate seamless, AI-driven cross-channel journeys that increase conversions, grow revenue, and build lasting loyalty.

Today's travelers expect real-time, connected experiences across every step of their journey. But many airlines are still limited by fragmented tools, disconnected channel silos, and manual processes that create friction instead of momentum.

Airship uses mobile as the foundation to unify messaging, app & web experiences, and wallet passes into intelligent journeys that guide travelers to action. The result: more conversions, stronger loyalty, and measurable business impact at every touchpoint.



## Why Airship = Results

# 35%

YoY growth in wallet adoption  
Alaska Airlines

# 4.6x

boost in session volume with live activities  
Hawaiian Airlines

# 1M

wallet passes monthly  
Alaska Airlines

# 98%

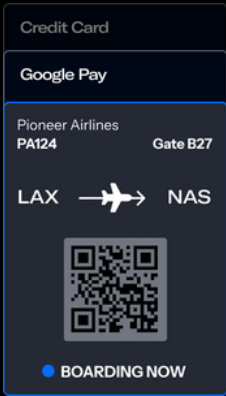
retention rate on Airship wallet passes

# 118%

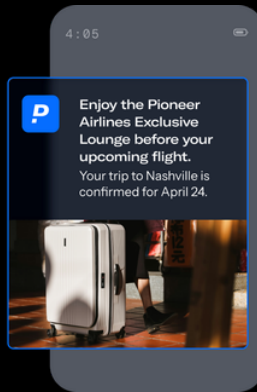
lift in app sessions using live activities for airlines



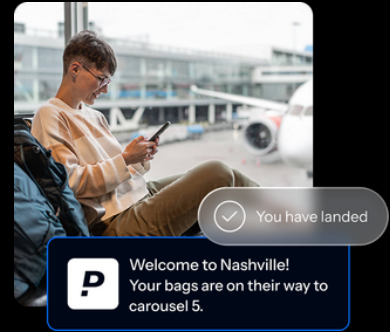
# Transform the travel experience



**Day of travel without friction**



**Personalized loyalty & upsells**



**Scale & simplify with confidence**

**Smooth journeys, every step**

Give travelers real-time updates when and where they need them most: boarding passes in Wallet, push for gate changes, SMS for delays, and in-app cards for baggage info.

**Boost revenue & loyalty**

Upsell seats, lounges, and Wi-Fi with perfectly timed prompts, while rewarding travelers with personalized loyalty nudges and dynamic surveys before and after each flight.

**Enterprise-grade innovation & partnerships**

Airship powers billions of airline interactions every month, combining no-code orchestration, reusable templates, and first-to-market mobile innovations.

**Trusted by world-class brands & industry-leading partners**



“We set out to help customers get more from travel with a streamlined journey — both in the airport and beyond. Airship’s sophisticated mobile wallet solution made it easy to achieve this, creating a seamless and integrated day-of travel experience that exceeds rising customer expectations.”



**Tracy Brooks**  
**Manager Product Management, Mobile App at Alaska Airlines**

